

OUR VISION

In every Florida community there is an ethic to ensure all members of that community, including the most vulnerable and low income, can live in a home of that person's own choosing that is affordable to them, and that each community has at least one community-based organization with the capacity to play an important role in delivering housing and related services in that community.

OUR MISSION

The Florida Housing Coalition's mission is to bring together housing advocates and resources so that all Floridians have a home that is affordable in a suitable living environment.

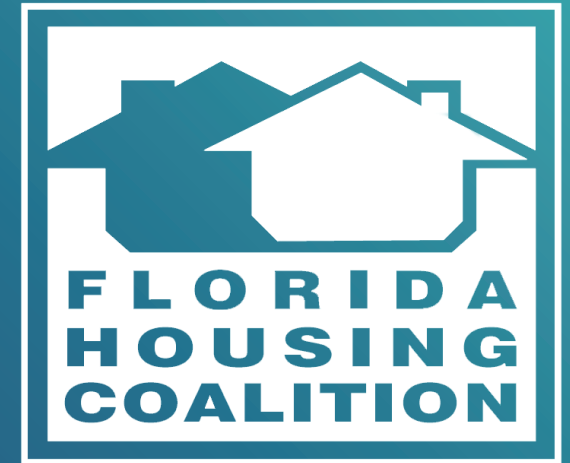
Expand. Engage. Empower.

For more information, or to schedule a consultation, contact us today to learn how we can help.

(850) 878-4219

info@flhousing.org
www.flhousing.org

1311 N Paul Russell Road, B-201
Tallahassee, Florida 32301



2024-2028 STRATEGIC PLAN



WHAT WE DO

FHC believes that Florida's affordable housing network is a dynamic ecosystem of businesses, organizations, governments, and individuals.

The Florida Housing Coalition utilizes our team of active expert practitioners, and network of members and partners to lead the transfer and flow of information, learning and resources to strengthen Florida's affordable housing ecosystem for the effective implementation of strategies toward a sustainable housing supply that meets the needs of all Floridians to have a home that is affordable in a suitable living environment.



HOW WE WILL DO IT

Expand, Engage and Empower our Members, Partners and Housing Stakeholders in Communities Throughout Florida

GOAL 1: Provide communities with the cohesive set of policies, tools, strategies and resources to accelerate the creation of housing, expand housing choice, and increase stability for Florida's cost-burdened, low- to moderate-income households, and vulnerable populations.

- Establish statewide working groups to identify and promote strategies and tools, develop and refine policy focuses, and support the development of new programs and services we provide.
- Document and track progress on implementation of strategies in tandem with our annual Home Matters report.

GOAL 2: Support local housing ecosystems to sustain efforts to implement housing strategies with lasting impacts on increasing housing affordability and stability in communities throughout the state of Florida.

- Deliver training and technical assistance that is timely, valuable and accessible.
- Increase the capacity and longevity of housing nonprofits.
- Use evidence and data to make a difference.

Strengthen Our Internal Capacity and Build our Brand to Expand our External Reach

GOAL 3: Build and diversify financial resources that build organizational stability and increase our capacity to accomplish our mission and realize our vision.

GOAL 4: Make Florida Housing Coalition known to the state's business community, public agencies, and national organizations as Florida's hub of housing professionals; premier provider of training, technical assistance and consulting for housing affordability and community development issues; and resource for housing advocacy.

GOAL 5: Provide every client with a quality and consistent experience: meaningful engagement, best-in-class execution, and professional services.

GOAL 6: Understand emerging trends and creative solutions to housing affordability challenges to ensure relevancy and maximize impact.

GOAL 7: Increase operational efficiency and effectiveness.

