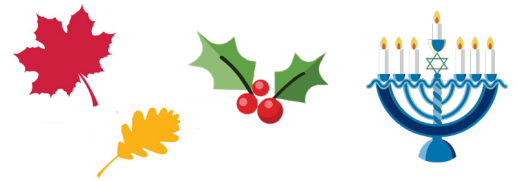




# Message From the CEO

JAIMIE ROSS



In this season of gratitude, the Florida Housing Coalition gives its heartfelt thanks to our Partners for Better Housing, without whom we could not accomplish the amazingly impactful work we do. The 2021 Conference brought over 900 housing professionals together from every part of the state to join with experts from Florida and around the nation.

2021 has been laser focused on racial equity in housing. The Florida Housing Coalition launched the Center for Racial Equity in February and is already working with the two winners of our Closing the Gap competition, sponsored by Bank of America and Wells Fargo. Our climate justice work takes off with a project on Heir's Property contracted by Fannie Mae, our long-time disaster resilience and recovery partners. And our BIPOC support and connect program is now fueled by funding from Fifth Third Bank Foundation.



TREY PRICE, KEYNOTE

We value all our Partners at every level, but a special shout out goes to our Platinum and Gold Partners listed below. And of course, our membership. The Florida Housing Coalition is comprised of housing coalitions, housing administrators, housing advocates, and housing professionals in every field from the public and private sector, both for profit and nonprofit. You who are on the ground working for and within the communities to build and preserve affordable housing are the heart and soul of our work. We thank you.

We will soon be ushering in 2022. With federal leadership at the very top focused on rebuilding the country's infrastructure, including affordable housing, things are looking up. The importance of affordable housing is not in doubt. The spike in market rate housing prices in rental and in homeownership housing is acute, and the consequence of failing to produce and preserve affordable housing is homelessness. The



LISA RICE, KEYNOTE

## PUBLIC POLICY PLENARY



**PRIYA JAYACHANDRAN**  
President, National Housing Trust



**DIANE YENTEL**  
President and CEO, National Low Income Housing Coalition



**EILEEN FITZGERALD**  
Head of Housing Affordability, Philanthropy, Corporate Philanthropy and Community Relations, Wells Fargo



**DONALD WHITEHEAD**  
Executive Director, National Coalition for the Homeless

Florida Housing Coalition looks forward to working with the Sadowski Coalition, the Sadowski Affiliates, and our entire membership on making the production and preservation of affordable housing a priority issue for our elected officials and key staff at all levels of government in 2022.

Thank You Platinum and Gold Sponsors for your commitment to improving housing conditions in Florida

PLATINUM



GOLD

