Rapid Re-Housing

Amanda Rosado
Technical Advisor
rosado@flhousing.org

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FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY

THE FLORIDA HOUSING COALITION
The Florida Housing Coalition, Inc. is a nonprofit statewide organization whose mission is to bring together housing advocates and resources so that all Floridians have a quality affordable home and suitable living environment.
WEBINAR LOGISTICS

• Participants are muted
• Enter your questions in the box in your webinar panel
• Handouts are available with this webinar
• Forgot to ask a question or want to ask privately? Email me at rosado@flhousing.org
• This webinar is being recorded and will be available at www.flhousing.org
• A survey will immediately follow the webinar; please complete it! Thanks!
RAPID REHOUSING SERIES

Register for the next 2 webinars

01/23 – Leasing and Financial Assistance
02/27 – Support Services

WWW.FLHOUSING.ORG
RAPID RE-HOUSING

Housing intervention designed to help individuals and families quickly exit homelessness and return to permanent housing.

Offered without preconditions.

Resources provided are tailored to the needs of the household.
WHY DO RAPID RE-HOUSING?

It works!

- Decreases length of time homeless
- Quickly re-integrates people back into the community
- Frees up resources by being more cost-effective
- Provides a flexible intervention that can be funded multiple ways
- Frees up shelter beds to be available for crisis
COMPONENTS OF AN EFFECTIVE
HOUSING CRISIS
Response System

- Outreach & Coordinated Entry
- Prevention & Diversion
- Effectively Ending Homelessness
- Permanent Supportive Housing
- Emergency Shelter
- Rapid ReHousing

THE FLORIDA HOUSING COALITION
COORDINATED ENTRY

a consistent, streamlined process for accessing the resources available in the homeless crisis response system

Image: Los Angeles CES
Who to Serve

- Agreement within CoC on who to serve and prioritize
- What agency can best serve participants
- Written standards required for HUD programs
- Use of Coordinated Entry System for prioritization and referrals
**Barriers Assessment**

- Identify the barriers to *obtaining* housing
  - Rental History
  - Credit History
  - Criminal History
- Eliminate/Reduce those barriers
  - Landlord Negotiation
  - Financial Assistance
  - Appropriate Housing Options

Be careful – we are not yet addressing barriers to *maintaining* housing
FIND AFFORDABLE HOUSING

• Online

• Property Managers

• Word of Mouth
  • Staff, board members, volunteers, faith communities

• Driving around!!!

**See Handout for Help**
HIGH HOUSING BARRIERS

• Property Managers

AND

• Driving Around
HOUSING NAVIGATOR

- Search daily for rental housing units
- Reach out and engage landlord partners
- Create and update an inventory database or spreadsheet with housing options
- Up front work to move-in
- Maintains landlord relationships
WHO IS A GOOD NAVIGATOR?
RECRUIT LANDLORDS
TWO CLIENTS

- Paid On Time
- Good Neighbor
- Maintain Property
- Rent for a Long Time

- Affordable
- Good Neighborhood
- Maintain Property
- Accessible (transportation, shopping, etc.)
SELLING POINTS

• We will market the program for you
• We have a steady stream of potential tenants
• We provide ongoing support to tenants
• You can contact us if you have any problems
• We provide timely payments
• *Maybe* we can provide double deposits
**Sell the Program!**

**The Person**
John is a homeless veteran with PTSD who was just released from detox and we don’t want to put him back on the streets because he is very ill – will you help us get him into one of your apartments?

**The Program**
Our program provides deposits and rent assistance payments to the landlord. We also provide support services. You can call us anytime if you have a concern.
LANDLORDS WANT ONE THING
APPENDICES

• Housing Locator Position Description
• Housing Inventory Spreadsheet
• Know Your Lease Form
• Cost Sharing Plan
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