

FLORIDA HOUSING COALITION'S 19th ANNUAL STATEWIDE AFFORDABLE HOUSING CONFERENCE

“EFFECTIVE ADVOCACY”

OMNI ORLANDO RESORT AT CHAMPIONSGATE

SEPTEMBER 5 - 7, 2006



FEATURING • State of the State Address • **Steve Auger**, Executive Director, Florida Housing Finance Corporation

EFFECTIVE ADVOCACY includes:

- Showcasing successful developments and the impact of those homes on the families who live there.
- Research and data supporting housing initiatives and the consequences of not having affordable housing.
- Best practices for implementing homeownership and rental housing programs.
- Preservation of existing affordable housing.
- Developing creative ways to address housing needs, such as community land trusts, and inclusionary housing programs.
- Bringing the whole of a community into the affordable housing effort, including employers, with tools such as linkage fee ordinances and employer assisted housing programs.
- Meeting the needs of the workforce, including the extremely low income, and those with special housing needs who may be unable to work.
- Delivering the housing message.

KEYNOTE SPEAKER



Jason DeParle is a Senior Writer for The New York Times and a frequent contributor to The New York Times Magazine. A graduate of Duke University, DeParle won a George Polk Award in 1999 for his reporting on the welfare system and was a two-time finalist for the Pulitzer Prize. He is well known for writing on issues of poverty and the need for affordable housing. He lives in Washington, D.C.

WE WILL ALSO FEATURE: Expo, Success Stories, Affordable Housing Study Commission, SHIP and PHA Breakfast Roundtable, Bus Tour, and the fabulous Raffle!

An afternoon session on legislative advocacy will be led by **Jack Levine**, founder of Advocacy Resources, a communications and public policy consultant. Prior to his work with Advocacy Resources, Levine served for 25 years as President of Voices for Florida's Children. His expertise is in developing and delivering



messages to the media, public officials, and advocates on effective public policy action, direction and leverage. He holds a master's degree in child development and family studies from Purdue University and a degree in English literature from Hunter College, City University of New York.

The Florida Housing Coalition's 19th annual Statewide Affordable Housing Conference is the premier training and networking opportunity for affordable housing professionals in Florida, with more than 600 housing professionals in attendance.

THANK YOU

Our annual conference would not be possible without our Partners for Better Housing at all levels. We especially recognize our

PLATINUM SPONSORS

BANK OF AMERICA
CITIBANK
WACHOVIA
WASHINGTON MUTUAL

GOLD SPONSORS

AmSouth
Florida Power and Light
Fifth Third Bank
Progress Energy of Florida
Sun Trust

The Florida Housing Coalition ~ 850.878.4219 – Web: www.flhousing.org Email:- info@flhousing.org