

ABOUT THE COALITION



Florida Housing Coalition Welcomes New Board Members

During the 2009 Annual Conference, the Florida Housing Coalition installed new executive committee members and elected several new board members. We would like to thank Past Chair Jeff Bagwell and Past Vice-Chair Annetta Jenkins for their leadership and dedication to the Coalition.

The Florida Housing Coalition new Executive Board members include: Chair George Romagnoli, with the Pasco County Community Development; Vice-Chair Sophia Sorolis, with the City of St. Petersburg; and Secretary Ed Busansky, with First Housing Development Corporation. In addition, long time board members Dan Horvath and Jim Dyal will serve on the Florida Housing Coalition's Advisory Board.

The Coalition also welcomes our new board members and congratulates our new executive committee officers. Our new board members include:



BRAD GOAR

Brad Goar serves as Program Manager for FPL's Residential Conservation Services and Low Income Weatherization programs. Prior to his being a program manager, he was responsible for product marketing of FPL's residential and business DSM programs. Prior to his joining FPL, Goar was the Director of Marketing and Sales for Comcast Communications in Naples/Ft Myers Florida. He has more than 20 years experience as a marketing/sales director for a variety of communication companies in a variety of locations through out the United States and Puerto Rico. Goar has a Bachelor of Arts degree from Maryville College, Maryville, Tenn.



BARBARA INMAN

Barbara Inman serves as the Executive Director for Habitat for Humanity of Pinellas County. In 16 years with Habitat for Humanity, she has been instrumental in the creation of more than 500 affordable housing units, not only in California and Florida, but in developing countries as well. She has raised more than \$17 million for Habitat for Humanity, not including land contributions. At each affiliate, she successfully increased production and achieved overall growth of 300 percent during her tenure. Inman secured that same percentage of growth in just three years at Habitat Pinellas.



BEN JOHNSON

Ben Johnson is President and majority shareholder of Seltzer Management Group, Inc. Seltzer's primary focus is providing financial services to Florida's affordable housing lending community with its largest client being the Florida Housing Finance Corporation. Seltzer has been under continuous contract with Florida Housing for more than 16 years. Seltzer also provides similar services to most large county local housing finance authorities located in Florida. Johnson has worked at Seltzer since 1996 and been its President since 1998. He maintains direct managerial responsibility for Seltzer's credit underwriting function. Prior to Seltzer, Johnson was the controller and in-house CPA for a publicly traded Real Estate Investment Trust. He received a B.S. in Accounting from Virginia Tech and M.S. in Finance from Kings College.

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The Florida Housing Coalition gratefully appreciates all our Partners for Better Housing, but would like to give special recognition to **Bank of America** and **Wachovia** for their partnership, leadership and support as our **Platinum Sponsors**





CECILIA LA VILLA-TRAVIESO

Cecilia la Villa-Travieso is the Market President of Neighborhood Lending Partners in South Florida (NLPSF) serving Monroe, Miami-Dade, Broward and Palm Beach counties. NLP is a mortgage-lending consortium with membership

representing over 80 financial institutions in Florida. Before joining NLP, la Villa-Travieso was the Deputy Director of Fannie Mae's South Florida Community Business Center for 11 years. She has more than 20 years experience in affordable housing and community development.



MICHAEL J. MARRA

As Senior Vice President of Development for American Housing Initiatives, Michael Marra is responsible for development, acquisition and investments in multifamily residential developments. He specializes in affordable multifamily

tax-exempt bond and Low Income Housing Tax Credit finance. Marra has closed nearly \$500 million in debt, representing more than 6,000 affordable housing units. Marra has 18 years of proven success working in the affordable multifamily and single-family housing sectors and 22 years of tax-exempt

bond experience. Marra received his B.S. and B.A. from Boston University.

FHC WELCOMES NEW FINANCIAL SERVICES COMMITTEE MEMBER AILEEN PRUITT



Aileen M. Pruitt is the Florida Market Manager for Community Development Banking for PNC Bank. PNC is devoted to improving low-to-moderate

income neighborhoods by offering and delivering financial education courses, consumer products, community development lending products and direct investments within these communities. Pruitt's community service includes: serving as Treasurer and Board Member of the Governor's Commission on Volunteerism, Board Member for the Governor's Foundation for Volunteerism, Advisory Board member for the St. Lucie County Volunteer Center, Board member for the Florida Community Development Association, Advisory Board member for the Treasure Coast Children's Home Society and periodically volunteers for various other organizations. A graduate of the University of Florida, Pruitt resides in Port St. Lucie with her husband, former Florida Senator Ken Pruitt.

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MARK YOUR CALENDAR for the Florida Housing Coalition's 23rd Annual Statewide Affordable Housing Conference September 20-22, 2010, at the Rosen Shingle Creek Resort, in Orlando. Join us for this premier training and networking opportunity for affordable housing professionals in Florida. You don't want to miss it!

