



AFFORDABLE HOUSING CONFERENCE HOME MATTERS IN FLORIDA

Monday, September 11

KEYNOTE ADDRESS



TREY PRICE

Executive Director, Florida
Housing Finance Corporation



STATE OF THE STATE: HOME MATTERS

The Sadowski Act funds Florida's state and local housing trust fund programs that work in tandem with federal housing programs as well as the statewide effort to end homelessness. This is a fast-paced conversation with key government professionals working at the state and federal level addressing critical housing programs and the coordinated effort to end homelessness in Florida.

The Florida Policy Institute articulates the connection between housing and the economy and the value of the Sadowski Act trust fund appropriations.



Moderated By
**MARK
HENDRICKSON**



JOHN BRYANT
Assistant Secretary
for Substance Abuse
& Mental Health,
Florida Department
of Children & Families



**DENISE
CLEVELAND-LEGGETT**
Regional Administrator,
U.S. Dept. of Housing and
Urban Development



JOSEPH PENNISI
Executive Director,
Florida Policy
Institute

HOUSING SUCCESS

Join us for a showcase of why Home Matters in Florida, featuring award winning properties and programs. Developing and preserving affordable housing is no simple feat; this is time to celebrate your colleagues' success by lifting up approaches and strategies that have worked while gaining inspiration for future work.

GUBERNATORIAL CANDIDATE FORUM

The Florida Housing Coalition has invited all the 2018 Gubernatorial Candidates to speak at our gathering of over 700 housing advocates and professionals from across the state. This is our opportunity to educate the candidates about the importance of affordable housing and to hear what each candidate has to say about housing trust funds. Will the Governor's budget recommend using all the housing trust funds for housing if he or she wins the election in 2018?

PARTNER/CAUCUS MEETINGS

This is a somewhat unstructured time for you to meet with your colleagues about opportunities and challenges relevant to your organizations. You will find subject matter experts in each caucus and plenty of time for discussion. There are six Caucuses to choose from:

- Continuum of Care/Homelessness
- Florida Nonprofit Housing Advocates Network
- Florida Realtors
- Housing Counselors
- Local Government, Florida Community Redevelopment Association, and Community Redevelopment Agencies
- Utility Companies, Weatherization Agencies, and Energy Efficiency Partners



RECEPTION

Gather to enjoy friends, colleagues, food, beverages, and music.

The reception is an opportunity to have fun and network with conference participants and presenters.



September 12

WORKSHOPS PROVIDE TRAINING IN ALL ASPECTS OF AFFORDABLE HOUSING, INCLUDING THESE FOUR TRACKS:

- 🏠 Housing for Elders and Individuals with Special Needs
- 🏠 Financial Resources for Affordable Housing
- 🏠 Energy Efficient and Sustainable Housing
- 🏠 Housing for People Experiencing Homelessness

TRAINING SESSIONS

- Affirmatively Furthering Fair Housing: A New Approach
- Bankers can be your Best Partners
- Case Study: Success Story of an Intentional Community- Promise in Brevard
- CDBG, HOME, 108 and Rural Development Update
- Community Foundations can be your Best Partners
- Developing and Operating Permanent Supportive Housing
- Effective Community Advocacy
- FHFC Funding Resources
- FHFC Special Needs and Homeless
- Funding to Address Homelessness
- Housing Connections: A Research Update from the Shimberg Center
- Housing for Persons with Mental and Developmental Disabilities within a Community at Large
- Housing is Healthcare
- How to Have an Effective Meeting with your Legislator
- Inclusionary Zoning and CLTs
- Keeping Housing Affordable Long Term
- Laws that Nonprofits Need to Know
- No Cost Tools to Implement Affordable Housing Policies in your Community
- No Time for Complacency: Disaster Preparedness and Response
- One of Florida's Best Programs for Nonprofits: The PLP
- Public Housing Authorities Addressing Homelessness
- Solar Sunshot and SELF
- Surplus Lands and Land Banks: Best Practices
- Tiny Homes for Temporary and Permanent Housing
- Using Tax Credits for Housing and Community Development
- Veteran Homelessness in Florida: Progress and Lessons Learned
- What Local Governments can do to End Homelessness



KEYNOTE SPEAKER

CHRIS ESTES

President/CEO,
National Housing Conference



Don't Miss....

Nonprofit Raffle Presented by PNC Bank, Wells Fargo, Fifth Third Bank

\$1,000 to three lucky nonprofits

September 13

SHIP ADMINISTRATORS TRAINING | 9:00 am - Noon

Join the SHIP Administrators Training sponsored by Florida Housing Finance Corporation. This three hour session features panels on:

- Special needs
- Preserving affordability and stretching SHIP dollars with shared equity and community land trusts
- How to ensure SHIP appropriations in 2018 and beyond

Lots of time for participation with table topics chosen by SHIP Administrators' response to survey. We will also share the results of SHIP surveys done throughout the year. We will share best practices and address challenges.

Open discussion about hot topics, trends, best practices, and challenges is encouraged.



COMMUNITY LAND TRUST SYMPOSIUM | 9:00 am - Noon

Join the CLT Symposium sponsored by Wells Fargo. This three hour session will focus on engaging the lending community and building strong relationships with local government to create the scale needed for growth and long-term sustainability of CLTs. Attendees will hear from Freddie Mac and Fannie Mae on their plans to spur greater CLT lending as part of their Duty to Serve. Lender representatives will also share why they make CLT loans (and want to make more). Further, leaders of established community land trusts will share stories of partnering with local government with positive results. Attendees will then discuss "what's next" for CLTs in Florida and how to effectively sell the story of CLT success, garnering increased support and expanded reach of CLTs throughout the state on the mission to produce permanently affordable housing.



**For more information regarding the FHC Conference,
contact Johnitta Wells at 850-878-4219 or wells@flhousing.org.**



AFFORDABLE HOUSING CONFERENCE HOME MATTERS IN FLORIDA



REGISTRATION: PLEASE SUBMIT A SEPARATE FORM FOR EACH REGISTRANT. PLEASE PRINT CLEARLY.

Organization: _____
(Please write the organization's complete name, not just initials.)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

CONFERENCE REGISTRATION RATES

Register before July 28th for the Early Bird Rate.

	Member	Non-Member
Early Bird Rate	\$395	\$595
Regular Rate	\$445	\$645
At-the-Door	\$495	\$695

WAYS TO REGISTER

ONLINE: www.FLHousingConference.org

FAX: Complete registration and fax to: (850) 942-6312

MAIL: Complete registration and mail with payment to:
Florida Housing Coalition
1367 E. Lafayette Street, Suite C
Tallahassee, FL 32301

PHOTO, VIDEO & AUDIO RECORDING CONSENT

In the event there is photography, video, or audio recording, the undersigned consents to the publication, reproduction, or use of the same, without further approval, by the Florida Housing Coalition.

PAYMENT INFORMATION

- If registering by mail or fax, you must pay by check only.
- Please do not send credit card information.
- Credit cards are only accepted with online registration: FLHousingConference.org

☐ Check enclosed

(Please remit payments to the Florida Housing Coalition.)

CANCELLATION/REFUND POLICY

Cancellations must be received in writing no later than August 18, 2017, to receive a refund, less a \$50 administrative fee. After August 18, 2017, an alternative person from your organization may register at no extra charge; however, no refund will be made. Absolutely no refunds will be made for any registrant who does not attend the Conference.

SPECIFIC ACCOMMODATION(S) REQUEST

Please explain any dietary, access, and/or participation requirements. _____

