



Sadowski
Affiliates

Many Voices. One Message.

Florida Housing Coalition Sadowski Affiliates Webinar

October 11, 2016

JPMORGAN CHASE & CO.





Many Voices. One Message.

It's Free. Thanks to support from JPMORGAN CHASE & CO.

To join, email your contact information to
Johnitta Wells at: Wells@flhousing.org



Covered in Today's Webinar



- Brief overview of the Trust Fund appropriation history
- Current revenue estimate for 2017
- What to do between now and Elections on Nov. 8th
- Calendar of Legislative Committee Meetings to help you set dates for local meetings

Presenters



Johnitta Wells, Conference and Education manager, Florida Housing Coalition



Jaimie Ross, President and CEO, Florida Housing Coalition; Facilitator, Sadowski Coalition

Sadowski State and Local Housing Trust Funds

- Act passed in 1992; created dedicated revenue
- Supported by 11, now 30 Statewide organizations;
- During Recession funds were swept, SHIP swept the most
- 2014 Session saw return of appropriations
- 2015 Session even better than 2014
- 2016 Session saw best results in 7 years



Appropriations

- Over \$200 million was appropriated in 2016 session, but over \$100 million was swept into general revenue (even though no deficit)
- What is our Ask?
- **That all the state and local housing trust fund monies are appropriated solely for housing in the 2017 Legislative Session.**



When does the 2017 Session Begin?

- Right Now!
- Every legislator needs to hear from his/her constituent prior to March 7, 2017
- How do you do that?
 1. Help with local campaigns;
 2. Address your legislative delegation;
 3. Meet with your legislator in local office;



2017 Housing Trust Fund Money

- Latest revenue estimate (August, 2016) for state and local housing trust funds

\$303.43 million

- SHIP: \$212.4 million – 70%
- SAIL: \$91.02 million – 30%



Materials for you to use when you meet with Legislators

- SHIP Estimates for all counties and entitlement cities
- Talking points and Sadowski Membership sheet as a leave-behind.
- Info about what you do– what you care about and why



Use the SHIP Logo



How You Find Sadowski Info



www.SadowskiCoalition.org

- Resources Tab
- Toolkit button (each page)
 - Sadowski One Pager and Sadowski Affiliates
 - Talking points for meeting with legislators
 - Includes our “ask” = use all housing trust funds for housing.



What is the Delegation?

- Every legislator is part of a delegation
- The delegation is a group of legislators who represent the same county.
- They meet in your local area to hear from constituents about what you care about
- They use this feedback to vote on the positions of the delegation which are taken up to the Capitol- the delegation's priorities are important



Pros and Cons of Delegation Meeting:

- **Pro:** When you address the delegation you are speaking to many legislators at once- saves you time;
- **Pro:** You may find the strength of the room behind you- growing advocacy
- **Con:** You don't get as much time; there are competing interests
- **Great to do both-** delegation and local meeting- but if you only do one- make it a local meeting.



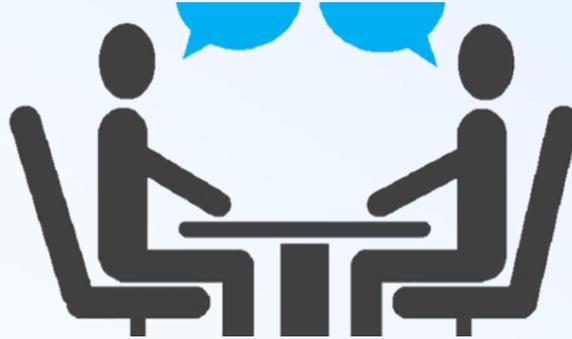
Calendar of Delegation Meetings



- **Duval County** – Mon., Nov. 28; 1pm
- **Broward County** – Tues., Oct. 18; 10am
- **Collier County** – Thurs., Nov. 17; 7:30am
- **Duval County** – Mon., Nov. 28; 1pm
- **Marion County** – Tues., Nov. 29; 1pm

Talking Points for Delegation Meetings

(If you only have a minute to speak, you can use this quick outline)



- Hello. My name is _____.
I am a resident and voter in _____ county.
- First, I want to thank you for supporting the appropriation of housing trust fund money for Florida's affordable housing programs last session.
- Now I want to ask you to use ALL of the available housing trust funds this coming session for Florida's affordable housing programs. Thank you.



Talking Points for Delegation Meetings

continued

- By using the housing trust fund money for housing, you made an enormous positive impact on Florida's economy as well as meeting the severe housing needs in our community.
- The Sadowski Coalition comprised of more than 30 statewide organizations including business interests such as the Florida Chamber of Commerce, industry groups such as the Florida Realtors and the Florida Home Builders Association, low income advocates such as the Florida Housing Coalition, and religious organizations, such as Florida Catholic Conference and Habitat for Humanity are all calling for the Florida Legislature to use all the available housing trust fund monies for Florida's affordable housing programs, such as SHIP and SAIL.
- This year the estimate of housing trust fund monies available for appropriation to Florida's housing programs is \$303.43 million.



Talking Points for Delegation Meetings

continued

- If this money is used solely for affordable housing (not used for other purposes) it will generate more than \$3.57 billion in positive economic benefit for our state creating more than 28,300 jobs and providing housing for more than 37,000 people.
- We need these funds for everything from ending homelessness to getting families into first time homeownership. We need these funds here at home. Home Matters. It matters to me, to our community, and to every constituency in the state.
- Thank you for taking this message to Tallahassee.



How Do You Find the Info for your Area?

- Go to www.SadowskiCoalition.org
 - Resources
 - [Affordable Housing Toolkit](#)
 - [Sadowski Coalition Member: Sadowski One Pager with One Page List of Members](#)
OR
 - [Sadowski Affiliate: Sadowski Affiliates One Pager](#)



In the News....



Affordable housing an important factor in hiring, CEOs say

Miami Herald

October 2, 2016



In the News....

Elections 2016: The Tug of War over Florida's Affordable Housing Fund

WLRN

October 3, 2016



“You’ll go and talk to a legislator about the trust funds, and they’ll say, ‘well how much are you looking for?’” said the Housing Coalition’s Jamie Ross. “Whatever’s in the trust fund is supposed to be used for housing. What do you mean how much are we looking for? All of it!”



Set up a Meeting in District Office

- Your legislators will be at home (available in the district office) the following weeks between December and March:
 - November 9-11
 - November 14-18
 - November 21-23
 - November 28- Dec 2
 - *December 19-23*
 - *December 26-30*
 - January 2-6
 - January 16-20
 - January 30- Feb 3
 - February 27- March 3



Legislative Aides are Golden

- Legislator's calendar filled up?
- No problem. Meet with the legislative aide.
- Every legislator and every legislative aide is important.
- Please let the Florida Housing Coalition know when you have a meeting scheduled by emailing wells@flhousing.org
- If you have any questions, please call Jaimie Ross at 850/212/0587





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STAY TUNED

**We will provide updates by email and
Webinar to Sadowski Affiliates**

SAME: Sadowski Affiliates Messaging and Education

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Membership in the Sadowski Affiliates is free
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Contact Information

- For Assistance, contact:
 - **Jaimie Ross**
 - (850) 212-0587
 - Ross@flhousing.org





SAVE-THE-DATE

SEPT. 10-13, 2017

**30th Annual Statewide
Affordable Housing
Conference**





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THANK YOU

