

# PLANNING FOR THE FY2016 HUD CoC FUNDING COMPETITION



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# PRESENTER

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# WEBINAR LOGISTICS

- Participants are muted
- Enter your questions or comments in the box in your webinar panel
- One handout is available with this webinar
- This webinar is being recorded and will be available at [www.flhousing.org](http://www.flhousing.org)
- A survey will follow webinar; *please* complete it.  
Thanks!



# INTRODUCTION



# AUDIENCES AND PURPOSE

- Primary audience:
  - CoC Lead Agencies, Collaborative Applicants
  - CoC Boards and Eval/Rank Committees
- Other important audiences:
  - HMIS Lead Agencies
  - Current or prospective CoC project applicants
  - Local government and other CoC stakeholders
- Purpose: To give specific guidance to help maximize your score





**WHO ARE YOU**

**AND WHAT DO YOU  
WANT**

memegenerator.net



# FY2015 AND FY2016

- FY2016 Program NOFA will likely be very similar to FY2015 Program NOFA
- Look at FY2015 submission and results: identify weak processes and lower-scored areas in last year's submission; make needed adjustments
- Funding amount about the same and very competitive



# TIMELINE FOR FY2016 COMPETITION

- FY2016 Program Competition NOFA will likely be released within the next month
- About two months to complete and submit
- Once released, watch for another webinar from us; also watch for NAEH, HUD, and other guidance





# MAXIMIZING YOUR SCORE



# CREATE A SYSTEMIC RESPONSE TO HOMELESSNESS

<i>Issue</i>	<i>To maximize score, you must</i>
System performance measures	Get all data into HMIS, clean up data, ASAP!
	Work with HMIS TA and HMIS provider to ensure system performance measures provided are valid
	Submit system performance measures in HDX by <u>August 1, 2016</u>
Coordinated entry and access	Have written processes in place Have MOUs in place
	<ul style="list-style-type: none"> <li>a) Use tool like VI-SPDAT as common assessment</li> <li>b) Adopt and implement HUD's prioritization protocol</li> <li>c) Programs must be low barrier</li> <li>d) Programs must be housing first (see later slide)</li> <li>e) Programs must address all populations, and open/affirming for LGBTQ, disabilities, etc.</li> </ul>
	f) Close side doors to programs



# STRATEGICALLY ALLOCATE RESOURCES

<i>Issue</i>	<i>To maximize score, you must</i>
Project evaluation	Create written and transparent process for reviewing project quality, performance, and cost effectiveness
	Using HMIS, measure pre-approved objective performance outcomes (e.g., exits to PH, returns to homelessness, length of stay in PH, increases in income)
	Determine cost effectiveness of projects vis a vis outcomes
	Use that objective evaluation in your CoC eval/rank process
Mainstream resources	Get your PHAs to adopt a homeless preference or similar
	MOUs or similar with Medicaid Managed Care providers, FQHCs, community mental health providers, and other non-homeless-specific groups
TH & supportive services	Reallocate to PH-RR and/or PSH



# Just for Illustration – No Recommendation!

PERMANENT SUPPORTIVE HOUSING PROGRAM			
APR YEAR- 06/01/2013 - 05/31/2014			
Average Program Stay		Score	Benchmarks
Average Single Episode Leavers	Q27	546	180
Median Single Episode Leavers	Q27	339	180
Returns to Homelessness			
% Individuals exiting to homelessness or other	100 minus Q36.a.1.	12%	33%
% Exit to PH but return to homelessness within 2 years	HMIS	40%	14%
Hard to Serve			
% Entries with no income	Q24a	29%	33%
% Entries as chronically homeless	40118 Report	82%	93%
Income Growth			
% Increased Total Income (leavers and stayers)	Q36.a.2a	54%	20%
% Increased Earned Income (leavers and stayers)	Q36.a.2b	0%	20%
% Exits with mainstream benefits (non-cash)	Q26a2./Q7	100%	84%
Exits to PH/ Housing Stability			
% Maintained or Exit to Permanent Housing	Q36.a.1	88%	84%
Program Model Issues			
Occupancy	Q8./Q6.	94%	97%
Program expenditures	Other	All funds spent	All funds spent
Cost per PH stay of 6 months or more	Q31.a.4 & Q27.	\$8,963	\$10,325
Consumer Satisfaction score	Other	4.60	Closest to 5
Fiscal Management	Agency Profile	Satisfactory	Satisfactory
Data Management	HMIS	Satisfactory	Satisfactory

# EFFECTIVE RESPONSES FOR SUBPOPULATIONS

<i>Issue</i>	<i>To maximize score, you must</i>
Chronic homelessness	Get current PSH providers to either switch to dedicated CH beds or prioritize CH for turnover beds
	Require new PSH projects to be dedicated CH
	Adopt and implement Notice CPD 14-012 as prioritization protocol
Family homelessness	Increase RR in system Use other mainstream resources
Youth homelessness	Implement HUD's rule on Equal Access to Housing Regardless of Sexual Orientation or Gender Identity
	Adopt Notice CPD-15-02 re placing transgender persons
	Address youth fleeing DV, human trafficking, sex work etc.

# BECOMING A HOUSING FIRST CoC

<i>Issue</i>	<i>To maximize score, you must</i>
Housing First	Use CE/HMIS and data to quickly match the HH to the best housing interventions, using appropriate prioritization; reallocate funding of any project that does not properly use CE/HMIS
	Measure the length of time it takes for programs to move HH into PH – goal is less than 30 days; consider reallocating funding for projects that take too long to house
	Remove barriers to entry! Reallocate funding for any project that will not remove access barriers (income, sobriety, etc.)
	Lower service participation requirements and ensure services are tailored to client’s needs and wants; reallocate funding if this doesn’t happen



# OTHER IMPORTANT ISSUES

<i>Issue</i>	<i>To maximize score, you must</i>
CoC written standards	Get the required written standards approved and implemented ASAP
HMIS	Prioritize maximizing HMIS data coverage, quality, and reporting – HMIS features prominently in the competition
Governance	Clean up your governance structure to be compliant with the spirit and law under HEARTH
Bonus projects	Start now to develop possible bonus projects (1) PSH–CH (2) PH–RR
	Up to 5% of FPRN – don't leave this money on the table!
New projects from reallocation	Start now to develop new projects from reallocation (1) PSH – CH (2) PH – RR (3) SSO for CE (4) HMIS

# ADDITIONAL WORDS TO THE WISE

- Projects won't get funded if the CoC Application (formerly Exhibit 1) is not strong – spend time and energy on the CoC Application to give your projects the best possible chance
- Don't mince words about the necessity of:
  - HMIS and system performance measures
  - Project performance measures and the impact on continuing funding
  - Housing first, low barriers, low service requirements
  - Coordinated assessment and housing prioritization
  - Reallocation
- There's no Miss Popularity award; make sure your CoC Board stands with you





# THE RFP AND RANK/EVAL PROCESS

- The CoC *must* design transparent processes for project evaluation and ranking
- Create those *now*, if you haven't already
- Consider “voluntary reallocations” before the RFP is issued so you and project applicants can plan better
- Use **objective measures** to evaluate project performance
- Include the eval/ranking process in your RFP – make it as clear as possible
- If there are specific project types (assuming satisfactory/threshold project performance) that will be in Tier One, state that up front (e.g., HMIS)
- Determine threshold requirements prior to RFP issuance (e.g., housing first, low barrier), so RFP can include
- The Rank/Eval committee must be non-conflicted and independent from provider agencies





29<sup>TH</sup> ANNUAL STATEWIDE  
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- **If you need a registration scholarship, email Susan at [pourciau@flhousing.org](mailto:pourciau@flhousing.org)**



# NEED MORE INFO?

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