



Florida Housing Coalition – Sadowski Affiliates Webinar

Sadowski State and Local Housing Trust Funds 2016 Session

SAME-- Sadowski Affiliates Messaging and Education
September 24, 2015

JPMORGAN CHASE & CO.



Sadowski Affiliates

Are you a member of the Sadowski Affiliates?

It's Free.

To join, email your contact information to
Johnitta Wells at: Wells@flhousing.org

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Membership in the Sadowski Affiliates is free
thanks to support from JPMorgan Chase & Co.



Presenters



Johnitta Wells, conference and education manager, Florida Housing Coalition



Jaimie Ross, president, Florida Housing Coalition; facilitator, Sadowski Housing Coalition



Mark Hendrickson, executive committee, Florida Housing Coalition; executive director, Florida ALHFA



Sadowski State and Local Housing Trust Funds

- Act passed in 1992; dedicated revenue
- Supported by 11, now 30 Statewide organizations
- During Recession funds were swept, SHIP swept the most
- 2014 Session saw return of appropriations
- 2015 Session even better than 2014



Appropriations

- But even with no budget deficit, the trust fund monies dedicated to affordable housing are still being swept
- \$6 million was swept from the state housing trust funds in 2015
- \$75 million was swept from the local government housing trust funds (SHIP)

When does the 2016 Session Begin?

- Right Now!
- Every legislator needs to hear from his/her constituent prior to January 12, 2016
- How do you do that?
- The delegation opportunity
- Meeting in district offices
- New info to get started



2016 Housing Trust Fund Money

- Latest revenue estimate (August) for state and local housing trust funds

\$323.9 million

- SHIP: \$226.56 million – 70%
- SAIL: \$97.4 million – 30%



How is this Calculated?

- Based upon documentary stamp projection of \$296.7 million (August 2015 revenue estimate for FY 2016) plus projected balance in housing trust funds as of June 30, 2016, of \$27.2 million

Total: \$323.9 million



Materials for you to use with this New Information

- SHIP Estimates for all counties and entitlement cities
- Legislator “One Pagers”- provides the state numbers and the impact in each legislators district from using SHIP for SHIP.
- Gives you the economic benefit, jobs created, number of people who get housing help, and number of housing units created or rehabilitated.



Here is How You Find this Info



www.SadowskiCoalition.org

- Resources Tab
- Toolkit button (each page)
 - Sadowski One Pager and Sadowski Affiliates
 - Talking points for meeting with legislators
 - Includes our “ask” = full funding



What is the Delegation?

- Every legislator is part of a delegation
- The delegation is a group of legislators who represent parts of the same county or geographical area.
- They meet in your local area to hear from constituents about what you care about
- They use this feedback to vote on the positions of the delegation



Why Should you Speak at Delegation Meeting?

- When you address the delegation you are speaking to many legislators at once- saves you time
- When delegations make position a priority (such as using all state and local housing trust funds for housing) those positions are pushed for in Tallahassee



Calendar of Delegation Meetings

- **Broward County** – Mon., Sept.21; 4pm-7pm
- **Pinellas County** – Tues., Sept. 22; 9am-5pm
- **Lafayette County** – Tues., Sept.22; 10am
- **Santa Rose County** – Tues., Sept. 22; 5:30-7pm
- **Indian River County** – Wed., Sept. 23; 9am
- **Martin County** – Thurs., Sept. 24; 9am-12pm
- **Duval County** – Thurs., Sept. 24; 1pm-4pm
- **Broward County** – Thurs., Sept. 24; 4pm-6pm
- **Hillsborough County** – Fri., Sept. 25; 9am
- **Franklin County** – Mon., Sept. 28; 7pm
- **Broward County** – Tues., Sept. 29; 4pm-6pm
- **Clay County** – Tues., Sept. 29; 6pm
- **Palm Beach County** – Wed., Sept. 30; 2:30pm-4:30pm
- **Lee County** – Wed., Oct. 14; 9am-5pm
- **Collier County** – Thurs., Oct. 15; 9am-11:30am
- **Charlotte County** – Thurs., Oct. 15; 1pm-4pm
- **Palm Beach County** – Thurs., Oct. 15; 2pm-5pm
- **Miami-Dade County** – Fri., Oct. 16; 9am-12pm
- **Polk County** – Mon., Nov. 9; 1pm
- **Palm Beach County** – Mon., Nov. 9; 2pm-4pm
- **Miami-Dade County** – Thurs., Nov. 12; 10am-1pm
- **Palm Beach County** – Tues., Dec. 8; 9:30am-11:30am
- **Palm Beach County** – Wed., Dec. 16; 10am-12pm



Talking Points for Delegation Meetings

Talking points for your delegation meeting:

(If you only have a minute to speak, you can use this quick outline)

- Hello. My name is _____. I am a resident and voter in _____ county.
- First, I want to thank you for supporting the appropriation of housing trust fund money for Florida's affordable housing programs last session.
- Now I want to ask you to use ALL of the available housing trust funds this coming session for Florida's affordable housing programs. Thank you.



Talking Points for Delegation Meetings

continued

- By using the housing trust fund money for housing, you made an enormous positive impact on Florida's economy as well as meeting the severe housing needs in our community.
- The Sadowski Coalition comprised of 30 statewide organizations including business interests such as the Florida Chamber of Commerce, industry groups such as the Florida Realtors and the Florida Home Builders Association, low income advocates such as the Florida Housing Coalition, and religious organizations, such as Florida Catholic Conference and Habitat for Humanity are all calling for the Florida Legislature to use all the available housing trust fund monies for Florida's affordable housing programs, such as SHIP and SAIL.
- This year the estimate of housing trust fund monies available for appropriation to Florida's housing programs is \$323.9 million.



Talking Points for Delegation Meetings

continued

- If this money is used solely for affordable housing (not used for other purposes) it will generate over \$4.6 billion in positive economic benefit for our state creating more than 32,000 jobs and providing housing for over 68,000 people.
(These numbers are generated by the University of Florida's Extension Scientist Dr. Alan W. Hodges, Ph.D.)
- In our community of _____ alone, our SHIP funding will be \$_____.
- We need these funds for everything from ending homelessness to getting families into first time homeownership. We need these funds here at home. Home Matters. It matters to me, to our community, and to every constituency in the state.
- Thank you for taking this message to Tallahassee.



How Do You Find the Info for your Area?

- Go to www.SadowskiCoalition.org
 - Resources
 - Affordable Housing Toolkit
 - Estimated SHIP Distributions for 2016-2017
 - SHIP Distribution – Local Economic Impact – Florida House
 - SHIP Distribution – Local Economic Impact – Florida Senate



Set up a Meeting in District Office

- Your legislators will have office hours the following weeks between now and January 12
 - Sept. 28- Oct. 2
 - Oct. 12- 16
 - Oct. 26-30
 - Nov. 9-13
 - Nov. 23-27 (*Thanksgiving Week*)
 - Dec. 7-11
 - Dec. 14-18
 - Dec. 21-25 (*Christmas Week*)
 - Dec. 28- Jan. 1
 - Jan. 4-8



Legislative Aides are Golden

- Legislator's calendar filled up?
- No problem. Meet with the legislative aide.
- Every legislator and every legislative aide is important.
- Please let the Florida Housing Coalition know when you have a meeting scheduled by emailing wells@flhousing.org
- If you have any questions, please call Jaimie Ross at 850/212/0587





STAY TUNED

**We will provide updates by email and
Webinar to Sadowski Affiliates**

SAME: Sadowski Affiliates Messaging and Education

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Questions & Answers

- **More Time to Ask Questions**
- For Assistance, contact:
 - **Jaimie Ross**
 - (850) 212-0587
 - Ross@flhousing.org





THANK YOU

