



AFFORDABLE HOUSING CONFERENCE HOME MATTERS

IN FLORIDA

The Florida Housing Coalition's Annual Conference attracts more than 900 affordable housing advocates, lenders, developers, administrators, and policy makers and offers the nuts and bolts of housing to cutting edge trainings and an opportunity to learn from a broad range of experts.

Join us as newcomers and affordable housing veterans engage in thought-provoking exchange of new ideas, demonstrated techniques, training, and networking August 31 - September 2, 2020.



Long-Term Access

Conference registration comes with access to all the on-demand sessions through June 30, 2021!



Fully Packed Agenda

With Live Plenary sessions, Live Forums Daily, and over 35 On-Demand Sessions, the Florida Housing Coalition is bringing MORE to you online than you'd get in person.



Get Your Credits

CLE credits for lawyers and CM credits for planners available.

This year,
we've gone *digital.*

"Our conference is going to be even bigger this year, with more community events and more workshop choices. Central to our online strategy is finding ways to translate that vital in-person community feeling online."

— Jaimie Ross
President & CEO
Florida Housing Coalition



💎 SAME CONFERENCE AT HALF THE PRICE!

Register now and join us at: flhousing.org/conference August 31 - September 2, 2020

OPENING PLENARY 9:00 A.M.



JAIMIE ROSS
President
Florida Housing Coalition

WELCOME



SUZANNE CABRERA
Board Chair
Florida Housing Coalition

NAVIGATING THE CONFERENCE



LISA DJAHED
Communications Director
Florida Housing Coalition

KEYNOTE ADDRESS



MARIA RODRIGUEZ
Executive Director
Florida Immigrant Coalition

PUBLIC POLICY PLENARY: HOUSING IS HEALTHCARE 10:30 - 11:45 a.m.

Housing is healthcare – this has never been truer than in the wake of the devastation caused by COVID-19. Local communities have relied on the leadership of their state and federal partners to aid in the response to this pandemic. Beginning with a State of the State from Trey Price, hear from state and national leaders on how the response is going, what will be needed in the months to come, and the intersection of health and housing.



**EILEEN
FITZGERALD**
Wells Fargo Foundation
MODERATOR



AMANDA ANDERE
Funders Together to
End Homelessness



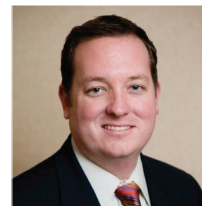
KODY GLAZER
Florida Housing Coalition



MARION MCFADDEN
Enterprise Community
Partners



LEROY MOORE
Tampa Housing Authority



TREY PRICE
Florida Housing
Finance Corporation

MONDAY FORUMS | 1:30 - 3:30 p.m.

- Disaster Housing Resilience and Recovery Forum
- Faith-Based Forum
- Housing Counselors Forum
- Housing and Race: Policies and Programs through an Equitable Lens

CONFERENCE RAFFLE | 4:00 - 4:30 p.m.

Join us for our Virtual Conference Raffle with Michael Chaney. Visit the exhibit booths beginning August 1st at: www.flhousing.org/conference for an opportunity to win gift cards. The more booths you visit the greater your chances of winning.

CELEBRATION OF SADOWSKI SUCCESS, LEGISLATIVE CHAMPIONS, AND FALL CAMPAIGN

9:00 - 10:30 a.m.

This was a momentous year for the Sadowski Housing Trust funds. During the 2020 Legislative Session, the Florida Legislature fully appropriated all the housing trust fund monies for housing. Join Sadowski Coalition members as we celebrate full appropriation of the housing trust funds, discuss the budget consequences from the pandemic, the special session expected in the Fall and the work that needs to be done to receive the 2020 SHIP appropriation.



JAIMIE ROSS
Facilitator
Sadowski Coalition
CEO
Florida Housing
Coalition
MODERATOR



DORENE BARKER
AARP Florida



JEFF BRANCH
Florida League of Cities



BRYAN CHERRY
Florida Coalition to End
Homelessness



CHRIS EMMANUEL
Florida Chamber of
Commerce



TONNETTE GRAHAM
Florida Association
of Counties



MARK HENDRICKSON
Florida Association of Local
Housing Finance Authorities



TREY PRICE
Florida Housing Finance
Corporation



**DANIELLE
SCOGGINS**
Florida Realtors

During this session, we will honor the Legislative Housing Champions for their steadfast support of using all the housing trust fund monies for housing – Senate President Bill Galvano, Senator Debbie Mayfield, Representative Sam Killebrew and Representative David Silvers. Additionally, we will honor Paul Owens, with 1000 Friends of Florida for his advocacy in support of the housing trust funds.



**SENATE PRESIDENT
BILL GALVANO**
FLORIDA SENATE



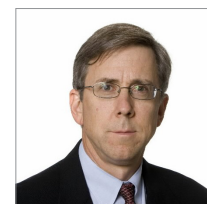
**SEN. DEBBIE
MAYFIELD**
FLORIDA SENATE



REP. SAM KILLEBREW
Florida House of
Representatives



REP. DAVID SILVERS
Florida House of
Representatives



PAUL OWENS
1000 Friends of Florida

Thank You Platinum Sponsors for your commitment to improving housing conditions in Florida.



JPMORGAN CHASE & CO.



CRA PANEL + BANKERS CAN BE YOUR BEST PARTNERS

11:00 a.m. - 1:00 p.m.

CRA Panel: Join the Federal Deposit Insurance Corporation and the Office of the Comptroller of the Currency community development staff in an opportunity to hear about bank partnerships in affordable housing. Participants will learn about the Community Reinvestment Act and will have an opportunity to ask general and specific questions about working with banks. The FDIC and OCC will outline strategies related to lending, service, and investment with bank partners.

Bankers Panel: Hear from and talk with bankers who are committed to making community investments. Learn what financial institutions are doing to assist individuals, families, and organizations get through and recover from COVID-19. Panelists will provide information about initiatives and commitments around homeownership and supporting organizations that are providing rental assistance in the wake of COVID-19. [This live session with representatives from Bank of America, PNC Bank, Synovus Bank, Truist, Valley National Bank, and Wells Fargo will not be recorded and the materials will not be available after the event. If you want to hear/participate in this session you will need to attend during this time.](#)



TUESDAY FORUMS | 2:00 - 4:00 p.m.

- Ending Homelessness Forum
- Florida Realtors Forum
- Energy Efficiency and Green Building Forum
- Housing and Neighborhood Identity: Preserving Communities of Color

KEYNOTE ADDRESS & NON-PROFIT RAFFLE

4:30 - 5:30 p.m.

Don't Miss a Great Opportunity to Win \$1,000 for your 501(c)(3). Winners will be chosen from nonprofit visitors who went to the Synovus and Wells Fargo exhibitor booths. The Virtual Expo will be available starting August 1.

SYNOVUS



KEYNOTE ADDRESS
ANGELA BROOKS & LAWRENCE SCARPA
Principals
Brooks + Scarpa





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ON-DEMAND SESSIONS

You don't need to choose between sessions! One of the advantages of our virtual conference is that you can attend all of the sessions. Increase your affordable housing knowledge at your own pace with these on-demand sessions whenever and wherever you choose.

Sessions are available to view for one year.

- Advocacy with Results: Grassroots Efforts and Local Housing Trust Funds
- Bold Local Government Initiatives- A New Trend?
- Home and Flood Insurance: A Must Have But Many Do Not
- Disaster Case Management: The Calvary Arrives
- Innovative Housing Designs for Rapid Rebuilding and Welcome to the Innovative Housing Showcase
- REACH: Tampa Bay Regional Planning Council Resilience and Energy Analysis of Communities and Housing
- Keep Safe Miami: Protecting Miami's Affordable Housing from a Changing Climate
- Putting the Pieces Back Together with State Housing Trust Funds
- Subsidy Savvy: Preserving Affordability and the Public Investment
- Opportunity Zones and Affordable Housing
- CLTs as a Tool to Prevent Displacement of Homes and Businesses
- Lending for Community Land Trusts
- Missing Middle- How to Make It Happen
- Development Projects in Florida
- Florida's Green Building is Certifiable!
- Florida Housing Finance Corporation Funding Resources
- The RFP and RFA Process- How to Make Application
- Government Land Trust for Multifamily Housing
- Harvesting the Resources and Expertise of Housing Authorities in More Impactful Partnerships
- Maximizing Virtual Technology for Consolidated Planning
- Adapting your Housing Office in a Digital World
- Administering HUD Community Planning and Development Funding During and After COVID-19
- Using COVID Resources to Strengthen the Crisis Response System
- Long Term Recovery in the COVID Era
- Leading with Equity
- Creative Housing Problems Solving and Diversion
- Housing is Healthcare
- Getting Rapid Re-housing Right
- Housing is Healthcare: Improving the Outcomes of Children
- Local Preference and 9% Housing Credits
- How Do You Know If An Innovative Construction Technique is Good?
- Legislative Update from 2020 Session
- Lofts at Jefferson- A Success Story in TOD and Local Government Preference
- Scattered Site Development - FCLF
- Renewable Energy and Affordable Housing
- Two Years and Counting: Research, Community Engagement, and Hurricane Michael Recovery
- Construction Law
- Inclusionary Housing Policies: Best practices for developing diverse communities

Virtual Conference FAQs

How does a virtual conference work?

You can access the same events, interact with colleagues and even participate in raffles online.

How can I prepare in advance?

We'll provide registered participants with a step-by-step instructional video. Also, you can join our Facebook conference group beginning August 1st to chat with fellow participants and FHC staff.

How do I access the event?

Participants will be provided with a detailed, linked agenda that connects to a secure, easy to access platform.

Will the events be live or pre-recorded?

Both. In addition to getting access to 35+ on-demand sessions that you can access year-round, you can also interact with participants during:

- Facebook Conference Group
- Breakout Chat Rooms
- Live Forums

How do I learn more?

Learn more and register at: [FLhousing.org/conference](https://flhousing.org/conference).

WEDNESDAY, SEPTEMBER 2

SHIP ADMINISTRATORS TRAINING

9:30 - 11:30 a.m.

Join the SHIP Administrators Training sponsored by Florida Housing Finance Corporation. This session will feature several timely and important SHIP topics, including SHIP's response to the COVID-19 pandemic and 2020 funding, including CARES Act CRF and SHIP. The Housing Coalition will present several SHIP awards featuring a variety of housing assistance. Florida Housing staff will provide an update on program compliance and several SHIP administrators will discuss SHIP annual reporting. Learn from the experience of others at this event focused on SHIP current practices, challenges, and administrative best practices with the implementation of legislation from 2020 session.

SPONSORED BY:



FLORIDA COMMUNITY DEVELOPMENT LEGAL PROJECT OFFICE HOURS

9:30 - 11:30 a.m.



The Florida Community Development Legal (FCDL) Project is a collaboration of Legal Aid/Legal Services programs throughout the state of Florida: Legal Services of Greater Miami, Inc., Legal Aid Service of Broward County, Inc., Community Legal Services of Mid-Florida, Inc., Jacksonville Area Legal Aid, Inc., Legal Services of North Florida, Inc., and Bay Area Legal Services, Inc.

The FCDL provides legal representation to nonprofit affordable housing developers, nonprofits that provide vital community services for LMI neighborhoods, and small businesses owned by low to moderate income individuals that serve low to moderate income neighborhoods, with the following services:

- Contract/commercial lease negotiation assistance and general contract drafting
- Joint venture and partnership agreement assistance
- Dispute resolution assistance
- Non-profit/small business formation
- Bylaws, articles of incorporation, and any amendments
- 501 (c)(3) tax exempt status
- Assistance with tax exemption issues
- Board training and general legal advice
- Representation before administrative agencies
- Financing transactions
- Tax credits: Low Income Housing Tax Credits and Community Contribution Tax Credits

Private chat rooms will be set up for you to speak with an attorney during the conference.